

The proposed new FCC Do Not Fax rules will cause a significant hardship on the non-profit community. The consent rules will negatively impact non-profits and will impede them from carrying out their charitable purposes. Scarce resources will have to be used by non-profits to contact everyone in their data bases to whom they send faxes, obtain their permission, reconfigure data bases and other records to store consents and continually sort all data base lists into those who have and have not provided consent. The resources required to do this could be better utilized to achieve the organization's tax-exempt purposes in the communities they serve.